



MedGym, LLC: Gymnastics Sports Medicine, Wellness, Performance and Injury Prevention

JOB DESCRIPTION: Marketing, Social, Design, Community and Events

TARGET: Gymnastics enthusiast: energetic, youthful, connected

LEVEL: Part Time/ Independent Contractor, Hours Variable seasons/year/ events

TRAVEL: Possible, for courses and presentations

LOCATION: Remote or local

SKILLS:

1. **Gymnastics** (must have been a competitive gymnast. Prefer college, Level 9+, NCAA is a plus, National team will take precedence. Connections Nationally to coaches, clubs, gymnastics community will also take precedence.
2. **Social Media.** Must understand Facebook, Instagram, SnapChat, TikTok, LinkedIn. Must understand trends in posting, timing, distribution, follower attainment, advertising, etc.
3. **Graphics.** Will assist in design, trend, branding. Have a graphic designer that can help, pending skill level.
4. **Branding.** Create, make and keep consistent branding for both social, education platforms and goods.
5. **Events.** Assist with creating in-person and virtual courses, education platform courses, gym interactions, membership program and travel/setup for events.
6. **MedGym Wellness Group.** Understand and help create/grow MWG.
7. **Partnership.** Work with Betty Okino- and Dance for Gymnastics, TumblrTrak, parallel with Flyp10 expansion and more.
8. **Sponsorships and Advertising.** Assist in possibly attaining sponsors and supporters
9. **Podcast.** Any experience with this would be a plus. Can also hire outside assistance for this.

An amazing opportunity for someone who LOVES our sport! I have been involved in gymnastics since I was 5- 40 years ago! After I retired from gymnastics, I started my plight to become a physical therapist that made a difference in the sport: not just by treating with the best possible techniques, but also by treating the whole person. Creating a team of professionals to manage the athlete *and* the human. Not just the machine. Through work with USA Gymnastics, independent consulting for NGB's around the world, and decades of Olympians, World Champions, National Team Members, NCAA Champions, Elites, and Devo stars, it is time to expand on what I do 1:1 with athletes and with gyms to a broader audience. To brand concepts and courses. To allow for growth in areas of the sport that are resistant to doing so. To allow for athletes, parents, coaches, fellow health care professionals and ancillary wellness professionals to increase their education and also their impact. THIS will make a difference!

Whether you are ready for a meaningful part-time job, a Mom that is ready to put their skills back to use, a college graduate who is between jobs or prepping for grad school, or any other motivation... we are ready for you!

Whatever skills you align with above we will make flourish. Those that need skill balancing, we can work with. The deeper you are in knowledge and understanding of the sport- performance, the system, coaches and more, the better:)

THANK YOU for your interest! THANK YOU for your energy!